

Policy & Prosperity Summit at the

Governor's BUSINESS FORUM

FORUM

November 12, 2024



Laramie, Wyoming



11:00am -7:00pm >

Early Registration and Name Badge Pickup

UW Conference Center

3:00pm >

Policy & Prosperity Summit at the Forum

UW Conference Center

This event will facilitate meaningful conversation between industry leaders and legislators about policies that matter.



Introduction

Chuck Gray
Wyoming Secretary of State

5:00pm -7:00pm >

Policy & Prosperity Summit Reception

UW College of Business

The Summit reception will feature live entertainment from DJ Hans. A shuttle will be available to the College of Business at 5:00 pm outside the Conference Center.



Introduction

Drew Perkins
Chief of Staff, Governor Mark Gordon

November 13

6:30am
-6:30pm >

Registration and Name Badge Pickup

📍 UW Gateway Center

7:00am >

Building Bandwidth Networking Breakfast

Thank you for joining us at the 2024 Governor's Business Forum! Some special guests will welcome you to the University of Wyoming and set the stage for the 41st Annual Governor's Business Forum. Enjoy a full breakfast and networking opportunity brought to you by our generous sponsors. Get excited to ride for the brand.



8:30am >

WBA & WHF Keeping Wyoming on the Move

The Wyoming Business Alliance serves as Wyoming's premier business advocate and proponent. Hear from President Renny MacKay and Chairwoman Lauren Benford on how our organization is propelling growth for Wyoming businesses and industries.



Renny MacKay

President,
WBA/WHF



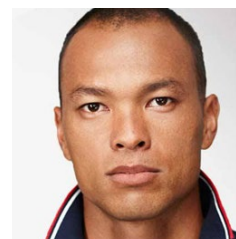
Lauren Benford

Chairwoman,
WBA/WHF

8:45am >

Featured Guest: Wyoming in Motion

Our featured guest is 2008 Olympic Gold Medalist and World's Greatest Athlete, Bryan Clay. He will share insights into achieving greatness against the odds.



Featured Guest

Bryan Clay
Olympic Gold
Medalist

9:30am >

Wyoming on the Move: Projects Transforming the State **Fireside Chat**

This panel of industry experts will highlight emerging and unique projects and trends that will have a significant impact on Wyoming and its businesses and communities.



Moderator
Greg Pulliam
Public &
Government Affairs
Manager,
ExxonMobil/XTO
Energy



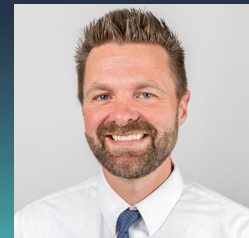
Dr. Holly Krutka
Executive Director,
UW School of Energy
Resources



Dustin McKen
General Manager,
Wyoming Operations,
Black Hills Energy



Tyler Miller
Owner/CEO,
Earth Work Solutions



Chad Bolling
Broadband Manager,
Wyoming Business
Council

10:30am >

Wyoming Success Story



10:40am >

Economic Forecast & Trends Impacting Wyoming's Growth **Fireside Chat**

UW has developed a statewide economic forecast delivered by Dr. Anne Alexander exclusively for the attendees of the Governor's Business Forum. The CEO of the Wyoming Business Council, Josh Dorrell, will look at how this forecast is impacted by demographic trends and how Wyoming can solve problems in the years ahead to gain prosperity.



Moderator
Josh Law
Founder,
The Only Co.



Dr. Anne Alexander
Assistant Dean,
UW College of
Business



Josh Dorrell
CEO,
Wyoming Business
Council

11:45am



Buffet Lunch Service & Networking

📍 UW Gateway Center

1:00pm



Wyoming's Shifting Media Landscape **Fireside Chat**

The media marketplace in Wyoming has changed significantly. Skilled media specialists will examine the erosion of local news and information across the country and in Wyoming, how this change impacts communities, the Press Forward Initiative, and the role of business and stakeholders in journalism.

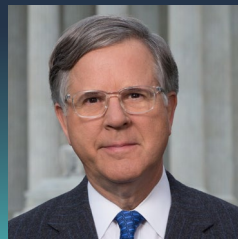


Moderator

Bob Beck
Former News Director, Wyoming Public Media



Dale Anglin
Director,
Press Forward



Pete Williams
Former News Justice
Correspondent, NBC



Paul Klingenstein
Founder & Managing
Partner,
Aberdare Ventures

2:00pm



Success Story: Outstanding Public Private Partnership



**WYOMING DEPARTMENT OF
TRANSPORTATION**

2:10pm



Cowboy State Daily's View **Fireside Chat**

Pete Williams will sit down with Jimmy Orr, the Co-Founder and Executive Editor of Cowboy State Daily. The CSD's mission is to provide high-quality local and statewide reporting on the issues that impact Wyoming. This discussion will offer insight on news in Wyoming and how Cowboy State Daily has found success.



Jimmy Orr
Executive Editor,
Cowboy State Daily



Pete Williams
Former News Justice
Correspondent, NBC

2:45pm -3:00pm

Break & Transition

3:00pm

Breakout Sessions

TRACK 1

UW Conference Center

3:00pm Working with Federal Partners to Advance Wyoming

This breakout session will offer a deeper analysis from perspectives across Wyoming on collaborating with Federal partners for business and industry. Attendees will gain valuable insights on how to work together for economic growth.



Moderator
Craig Rood
Director of Government Affairs, Project West



Andrew Archuleta
Wyoming Director, Bureau of Land Management



Rob Wallace
Former Assistant Secretary of Interior for Fish and Wildlife and Parks



Glenn Pauley
Wyoming State Director, USDA Rural Development



Angi Bruce
Director, Wyoming Game and Fish



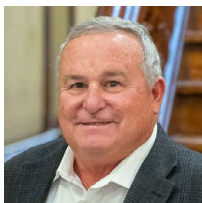
Brian Boner
Senator, District 2

4:00pm Taxation and How it Moves Wyoming Businesses

Discussions surrounding taxes have been a hot topic in the last few years. In this session, our panel of experts will navigate you through our current sales and property tax structures, how those taxes are collected and distributed, and how they are affecting Wyoming businesses.



Moderator
Dennis Ellis
Founder, Wolfe Tone Group



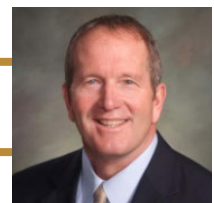
Bobby Rolston
Government Relations, Occidental Petroleum Corporation



Sue Jones
Chair, Carbon County Commission



Brenda Henson
Director, Wyoming Department of Revenue



Steve Harshman
Representative, District 37, Former Speaker of the House

3:00pm » Driving Wyoming's Workforce

Wyoming businesses are creating hundreds of new jobs each year, yet a significant number of positions remain vacant. This workforce shortage is impeding how fast companies can grow and impacts their bottom line. This diverse panel will highlight some ways Wyoming employers are addressing workforce challenges and develop ideas for how other businesses can too.



Moderator
Tim Thornell
President & CEO,
Cheyenne Regional
Health System



Liz Gagen
Director,
Department of
Workforce Services



Josh Fuller
CEO,
Jorgensen
Associates



Tyler Sasse
Owner & Founder,
Western Welding
Academy



Katie Hogarty
CEO,
Climb Wyoming

4:00pm » WyHOMEing: Addressing Wyoming's Housing Shortage

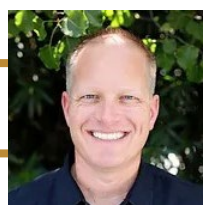
This breakout session will try to explain why housing costs have gone up so much nationally and in Wyoming. The panelists bring significant experience in housing development, and they will discuss the different ways housing costs can decrease and how housing can attract more talent to Wyoming.



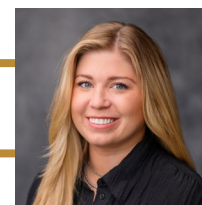
Moderator
Scott Beaulier
H.A. (Dave) True
Family Dean of
Business



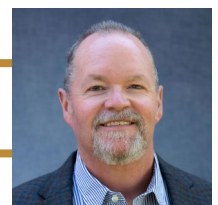
Brad Enzi
CEO & President,
Laramie Chamber
Business Alliance



Jason Moyes
Founder &
President, Moyes
Family Homes



Ansley Mouw
Owner,
Elske Architecture



Mike Martin
Acting Assistant
Director, UW

5:00pm -6:30pm »

Networking Reception

UW Gateway Center

The Governor's Business Forum is a great networking opportunity for businesses and entrepreneurs across the state. Be sure to check out signature cocktails from our sponsors!

7:00am -8:30am >>

General Breakfast & Networking

📍 UW Gateway Center

8:30am >>

Welcome and Day 1 Recap

Join us as Vice Chairwoman of the Wyoming Business Alliance and Wyoming Heritage Foundation Rebecca Miller welcomes everyone back for day two and offers a recap of the first day of the 41st Annual Governor's Business Forum.



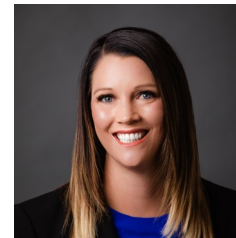
Rebecca Miller

Vice Chairwoman,
WBA/WHF

8:40am >>

Continuing Momentum: Wyoming Innovation Partnership **Fireside Chat**

As the Wyoming Innovation Partnership (WIP) continues its work to develop Wyoming's strategy for economic development and diversification, we will hear updates from experts within and close to the program on how it has progressed, where we are today, and what's in store for the future of the WIP.

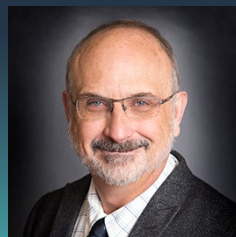


Moderator

Lauren Schoenfeld
Executive Director,
Wyoming
Innovation
Partnership (WIP)



Dr. Ed Seidel
President,
University of
Wyoming



Dr. Brad Tyndall
President,
Central Wyoming
College



Liz Gagen
Director,
Department of
Workforce Services

Building the Future of Wyoming's Workforce Through Student Internships



The University of Wyoming is committed to working alongside the Wyoming Business Alliance to increase opportunities for internships and other forms of hands-on learning with Wyoming businesses and industry partners.

WE WANT TO HEAR FROM YOU! Scan the QR code to let us know your thoughts on how to best support Wyoming companies interested in helping to build the future of Wyoming's workforce by partnering with UW students on internship opportunities.



9:35am



How Tech, Venture Capital and Entrepreneurship will Impact Wyoming's Economy **Fireside Chat**

Technology companies, fintech, and startups continue to present significant opportunities for Wyoming. There are also more venture capital funds in Wyoming than ever before. Two partners in WYO VC will discuss the state of play for emerging industries and how Wyoming can leverage its strengths to attract more private capital.



John Temte

Chairman, Jackson Hole Technology Partnership



Josh Grubaugh

Partner, WYO VC

10:00am



Moving Away From Hunger

Over 86,000 Wyoming residents struggle with food insecurity. First Lady Jennie Gordon will give an update on how the Wyoming Hunger Initiative addresses this problem through supporting local anti-hunger organizations.



Jennie Gordon

First Lady of Wyoming

10:20am >

Bill Daniels Ethical Leadership Award Presentation

Former Wyoming Supreme Court Chief Justice Marilyn Kite will receive the Bill Daniels Ethical Leadership Award. We are honored to present this honor at the Forum alongside The Daniels Fund and University of Wyoming College of Business.



Marilyn Kite
Former Wyoming Supreme Court Chief Justice

10:45am >

What is Next for Wyoming: Wyoming Legislators' Perspective

This panel is a perennial crowd-favorite of the Governor's Business Forum. Some of Wyoming's legislative leaders will preview the upcoming 2025 Legislative Session.



Moderator
Renny MacKay
President, WBA/WHF

11:30am >

Wyoming on the Move Keynote

Wyoming's 33rd Governor Mark Gordon will address the attendees of the 41st Governor's Business Forum and talk about his plan for Wyoming's future and how it is moving forward.



Mark Gordon
Wyoming's 33rd Governor

12:00pm >

Adjourn